

March 2020 Sail2Change Board Meeting Minutes

Wednesday, 3.11.2020

Board & Staff Next Steps

Agenda:

- Monthly Financial Report (*5 minutes*)
- February Minutes Approval (*5 minutes*)
- Updates: (*45 Minutes*)
 - Program update
 - Outreach Update
 - Fundraising Update
 - Jule Proposal
 - Emily Grant Writing Service
 - Williams Grant Writing Service
 - Nichole Watson, David Boyajian, Zita Irene Saito, Courtney Piper-Catearth
- Program a sliding-scale-based entry (*15 minutes*)
- Chairman of the Board (as discussed in February meeting) (*15 Minutes*)
- Action Points(*5 minutes*)
 - Board Members: Treasurer, Fundraiser, and Marketing

Administrative and Outreach Staff Duties

- Dieter will reach out to a mutual connection of theirs
- Insurance for contractors, reaching out to Tony at Trackers Earth
- Our Nautical Attorney asked to see Sail2Change and Willamette Sailing Clubs insurance policies for review
- Dieter will have another discussion with Jule in regard to her commitment to Sail2Change and revising her proposal for one month of consultation and training. We will revisit the subject after a month of working with her to decide the steps moving forward.

Tabled Discussions

- Nichole Watson
- Program becoming a Sliding Scale- root for discussion in Sail2Change mission and values
- Chairman of Board

Previous Tabled Discussions

- Dieter's Employment Contract for June

Board Member Tasks

- Send recommendations, guides, events etc. to Michelle
- Brian will connect resources and references for guides to Michelle
- Dieter will send information on the location for Nichole's office and contact information. Brian would like to schedule a time to meet with her at her office.
- B Corp volunteer day- meet and attend an event
- Mitchell will send a recommendation about cider house to have one of our board meetings

- Michael will reach out to Ilana with Dieter

<p>Call Meeting to Order</p> <p>Location: Willamette Sailing Club</p>	<p>Dieter made a motion to call the meeting to order at 6:35pm Lisanne seconded the motion Yes: All No: None Abstain: None The meeting was called to order at 6:35pm</p> <p>Board Attendance: Present: Dieter Waiblinger, Katie Allen, Michael Johnson On phone call: Lisanne Butterfield, Alex Earl, Brian Moore Absent: Nichole Watson</p> <p>Guest Attendance: Ashley Barnes, Staff; Michelle Bruncks, Staff; David Welch; Advisor, Zita Irene Saito; Event Coordinator</p>
<p>February Minutes</p>	<p>Abstain: Brian Moore Call for a vote: Michael Johnson, Dieter Waiblinger, Katie Allen, Alex Earl The February Meeting Minutes were approved by majority.</p>
<p>Motion in regard to Nichole Watson</p>	<p>Discussion:</p> <ol style="list-style-type: none"> 1. We need to continue this approach with extreme sensitivity. After a couple attempts of reaching out with no response, then we can proceed to vote her board position off. 2. Give her 30 days window to contact us- then we will move her to the advisory board. Advanced steps to moving forward. 3. There are concern with the amount of time and resources we are investing in this situation; we need to set standards of what we do in regard to ALL board members. 4. Suggestions when approaching: We are moving to a new face of fundraising, and we are going to be examined under a microscope and we want to be accurate with our public information. <p>Call to Action:</p> <ul style="list-style-type: none"> • Dieter will send information on the location for Nichole’s office and contact information. Brian would like to schedule a time to meet with her at her office. • Dieter will reach out to King, a mutual connection of theirs.
<p>Maritime Insurance</p>	<ul style="list-style-type: none"> • Our Nautical Attorney asked to see Sail2Change and Willamette Sailing Clubs insurance • Boat insurance and the liability of people going out on the boat

Fundraising Update	<ul style="list-style-type: none"> ● Letter for support from Senator Merkley ● Identify the appropriate endorsements that will give us a higher level of legitimacy that will enable all of the board members to go out and feel comfortable when going out and prospecting for funds ● FAQ for board to use to support our conversation with the potential prospects and soliciting donations ● Jules Proposal for Fundraising Consultant was circulated via e-mail for review ● The Fundraising committee decided that her services for 6 months was too long of a time frame to committee to and the cost was high. ● We will have another discussion with her in regard to her commitment to Sail2Change and revising her proposal for one month of consultation and training. We will revisit the subject after a month of working with her to decide the steps moving forward.
New support to our team	<ul style="list-style-type: none"> ● Zita- Event Coordinator <ul style="list-style-type: none"> ○ Meet and greet for potential donors in May or June ○ Sail2Change team would be responsible for marketing and inviting participants to the events ○ Reach out to her for any events we want to be a part of ● Courtney- Volunteer Coordinator
Program becoming a Sliding Scale	<p>Marginalized youth is not always determined by financial insecurity. If there are families that are able to pay for our program, should we operate on a sliding scale?</p> <ul style="list-style-type: none"> ● Scholarship for Willamette Sailing Club- they cover % of cost, they require validation for free or reduced lunch ● This brings back to the question of who we serve: What does it mean to be at-risk, marginalized, underserved? We provide access to those who otherwise wouldn't have it. ● Gain support by inviting parents with means to fundraising events, and ways to support Sail2Change. Build a relationship with parents, that they want to maintain that relationship by become donors, or another avenue to share their resources. Build strong community equity! ● Tabled for next board meeting
NEXT BOARD MEETING TOPICS	<p>Program becoming a sliding scale</p> <ul style="list-style-type: none"> ● Decided to table this discussion and discuss more about our mission and understanding our target youth (at-risk) <p>Review of board governance:</p> <ul style="list-style-type: none"> ● Chairman: we need a chairman for the board ● Advisory board: De Henderson, Mitchell Burke and David Welch <ul style="list-style-type: none"> ○ Discussed Nichole being a part of the DEI Advisory board
Meeting Adjourned	<p>Dieter made a motion to adjourn the meeting Lisanne seconded the motion Yes: All No: None Abstain: None Meeting adjourned at 8:12pm.</p>

