

November 2020 Sail2Change Board Meeting Minutes

Wednesday, 11/07/2020

Board & Staff Next Steps

Agenda:

- **NO Monthly Financial Report**
- What has changed over the past couple months?
- Goals
- Insurance
- Great nonprofits review

Administrative and Outreach Staff Duties:

- **DIETER:**
 - Research association that provides insurance for nonprofits- JD Fulwiler
 - Dieter and Alex meet to discuss outdoor events and activities on their new property
 - Dieter, David and Alex meet- Look at list and go through the contacts- put together an action plan on how we are going to approach them and about what
 - Look into Sea Grant recommended by De Henderson
 - Coast guard in Vancouver
- **KATIE:**
 - Send meeting minutes
 - Ellen McArthur Foundation for sustainability.
 - **Where should I post this opportunity?**
 - Send to Lisanne to post on other media sites that she is connected to
 - Idealist.org
 - Chronical Philanthropy Magazine
 - Check box to share with board
 - Reach out to other organizations, like Latino network, Coast guard veterans, etc. network, Coast guard veterans, etc
- **ASHLEY**
 - Send packet: One-page information PDF, brochures, financials
 - Ellen McArthur Foundation is a good model. She is sailed the world solo and founded the leading nonprofit working on cradle to cradle sustainable economy.
 - TJ- Recommends the Zidell Foundation- may be a good **partner** since their tie to ship building
 - Connect with De Henderson with NauticEd
- **MICHELLE**

- Meyers Foundation
- Alex and Michelle meet to discuss the best government funding and foundation support-end point with employment and education and DEI

Tabled Discussions

- Minutes and financials

Board Member Tasks

- 5 contacts
- Looking for a treasurer and board diversity
- Approve October Board Meeting Minutes
- Kristin will introduce us to an ED from camp ELSO
- Alex- Provide contact JD Fulwiler
- TJ-Provide connection with Charlene – “They could be interested in both funding and partnership. Would be good to know what our ask to them would be annually.” Ashley- Connect

<p>Call Meeting to Order</p> <p>Location: ZOOM ID 503-730-6453</p>	<p>The meeting was called to order at 10:00 am</p> <p>Dieter made a motion to call the meeting to order at 10:00am</p> <p>Yes: All No: None Abstain: None</p> <p>Board Attendance</p> <p>Present:</p> <ul style="list-style-type: none"> ● Dieter Waiblinger ● Katie Allen ● Alex Earl ● T.J. McHugh <p>Guest Attendance:</p> <ul style="list-style-type: none"> ● Ashley Barnes, Staff; ● Michelle Bruncks, Staff; ● Emily Foos; Grant Writer, ● Billy van der Wal; Advisor ● David Welch; Advisor <p>Absent:</p> <ul style="list-style-type: none"> ● Josh Cyphers ● Lisanne Butterfield
<p>What our board is excited to get out of the retreat</p>	<ul style="list-style-type: none"> ● A better idea about the trajectory ● The direction we are going, who is involved and what every person is bringing to the table ● Connection, feedback ● Tool and a recourse ● Financial focus and plans for staffing ● Implementation and structure

Revise our Goal and mission	<p>Our aim is for each child to have a post-high school plan and a sense of hope and purpose while building a community where they feel safe to discover the best version of themselves.</p> <ul style="list-style-type: none"> • Unique niche – Maritime and Nautical careers, Maritime industry • STEM • Creating a clear path • Skills that help to enter any career path, resume building, valuable education • Why don't we just say that we are providing jobs for youth in our goals? We should define the end goals more. • Give back to Sail2Change afterwards • GREEN ECONOMY- sustainability in our goal, look into other career paths • DEI needs to be front and center. We should be mapping out how and when this is going to happen along with Year End Fundraising.
Retreat goals DEI LENS interwoven into our organization	<ul style="list-style-type: none"> • DEI is mission critical. It is and will define future foundation, corporate and government funding. ^{SEP}it needs to be an immediate goal connected to immediate fundraising goals. • DEI needs to be woven into the DNA of Sail2Change- to foundations, grants, and to families. It should be who we are at our core.
Insurance	<ul style="list-style-type: none"> • They can support nonprofits- and write it off as an in-kind donation • Volunteers is the biggest concern • Work with partners and use their insurance as the staple and ours as the secondary • Association that provides insurance for nonprofits- JD Fulwiler • ECO- property for outdoor activities
October Minutes	<p>Will be sent out October minutes via email for approval from the board.</p>
Funding	<ul style="list-style-type: none"> • Position Sail2change- find an anchor who would fund Sail2Change • Government foundation support-grant, this could anchor the organization, Myers foundation

	<ul style="list-style-type: none"> ○ Alex and Michelle meet to discuss the best government funding and foundation support- end point with employment and education and DEI • Corporate support is 2nd • Concern with government funding taking several months but is important to work on right now
Giving Tuesday	<ul style="list-style-type: none"> • Stage funding- 1k-5k • Please share posts about Sail2Change on December 1st
Board Member Recommendations	<ul style="list-style-type: none"> • Authenticity- weave it into the DNA of Sail2Change, should be who we are at our core • Strategic 3-5 years How we build the foundation and fundraising how we get there- Development plan • Coast guard in Vancouver
Meeting Adjourned	<p>Dieter made a motion to adjourn the meeting at 12:00pm Yes: All No: None Abstain: None Meeting adjourned at 12:00pm.</p>