

June 2020 Sail2Change Board Meeting Minutes

Wednesday, 6.10.2020

Board & Staff Next Steps

Agenda:

- Introduction of Rachel Menashe
 - 6:45pm Josh Cyphers, Kristen Mihalko (15 minutes)
- Status of all team and BOD members (15 minutes)
- April Minutes Approval (5 minutes)
- Monthly Financial Report (5 minutes)
- Updates: (50 Minutes)
 - Fundraising efforts, discussion to Kristin Mihalko
 - DEI
 - Monthly Events
 - Advisory team of DEI
 - BOD Extension

Administrative and Outreach Staff Duties:

- DEI and Equity and Justice focus
- Monthly sailing events
- Physically go to the communities which we would like to serve
- Send Josh's application and resume to the board
- **DIETER:**
 - Share proposal from Kristin Mihalko
 - Invite Dezi to play an important part of Sail2Change
 - Monthly sailing events
- **KATIE:**
 - Create an Advisory Board section for website
 - Mitchell Burke, David Welch, Nichole Watson, De Henderson, Darroh Cahren,
 - DEI committee: Dezi, Brian, Ali
- **RACHEL**
 - Craft the narrative of current material
 - Strategic Planning

Tabled Discussions

- None

Board Member Tasks

- Alex Connect us to a possible board member, DEI Specialist
- Fundraising and Outreach

<p>Call Meeting to Order</p> <p>Location: ZOOM ID 503-730-6453</p>	<p>The meeting was called to order at 6:38 pm.</p> <p>Dieter made a motion to call the meeting to order at 6:38pm Alex Seconded the motion Yes: All No: None Abstain: None</p> <p>Board Attendance: Present:</p> <ul style="list-style-type: none"> • Dieter Waiblinger • Katie Allen • Alex Earl, • Lianne Butterfield • Brian Moore <p>Absent: Mitchell Burke Guest Attendance:</p> <ul style="list-style-type: none"> • Ashley Barnes, Staff; • Michelle Bruncks, Staff; • Rachel Menashe, Staff; • David Welch; Advisor, • Emily Foos; Grant Writer, • Josh Cyphers, Guest for treasurer board position • Kristen Mihalko, Guest for fundraising board position & Employment • Michael Johnson, Advisor
<p>April Minutes</p>	<p>Call for a vote: Katie proposed to approve the April minutes as presented Lianne: Seconded the motion All in favor: Dieter Waiblinger, Katie Allen, Alex Earl Abstain: Brian Moore The April Meeting Minutes were approved by majority.</p>
<p>Fundraiser: Kristen Mihalko</p>	<p>Discussion about hiring a fundraiser</p> <ul style="list-style-type: none"> • Send proposal out to the board • Concerns with money flow and focus on basic needs/necessities before secondary recreation • Need DEI traction for funding- reality of the situation • Average cost of a fundraising professional is 60-120k • Apply for a Murdoc Trust for 3 years of funding for a DEI profession. The board has agreed the need to hire a DEI Consultant.
<p>Equity and Justice</p>	<p>Focus on our narrative:</p> <ul style="list-style-type: none"> • Frame the conversation about providing access and providing pathways towards areas considered positions of privilege • Create relationships first, persistence: Why is it important of someone of color to be a part of Sail2Change? Their voice is important. • Focus away from at-risk youth term <ul style="list-style-type: none"> ○ Moving towards DEI focus • You have to go out and meet with that community- where they are at, what are their needs and interests?

	<ul style="list-style-type: none"> • Build relationship- start from the bottom and move up. We are focusing on the top down. • Narrative: <ul style="list-style-type: none"> ○ Favoritism- in our material, you are in trouble and we will help you, and your life will be better once you go through our program ○ Resonate with others in another way
Measurement	<ul style="list-style-type: none"> • Metrics of our impact • Impact of an individual's life
Strategic Goals	<ul style="list-style-type: none"> • Focus on relationship building <ul style="list-style-type: none"> ○ Volunteer time towards other impactful organizations • Reevaluate needs assessment based on where our community is at • Measurements, KPI, Surveys, Metrics of impact • Create and implement solutions to needs with community partners
Meeting Adjourned	<p>Dieter made a motion to adjourn the meeting Alex seconded the motion Yes: All No: None Abstain: None Meeting adjourned at 8:15pm.</p>